

The background of the entire image is a photograph of the interior of a grand, ornate theater. The ceiling is a complex, multi-tiered dome with intricate gold and white patterns. The walls are also highly decorated with classical motifs. The seating area is filled with rows of red seats, and the stage is visible in the distance. The overall lighting is warm and golden, creating a sense of luxury and grandeur.

# Shea's Gala 2017

EXPERIENCE THE WONDER

**SATURDAY APRIL 22<sup>nd</sup>**

**SHEA'S PERFORMING ARTS CENTER**

You are cordially invited to

# Shea's Gala 2017

EXPERIENCE THE WONDER

**Saturday, April 22, 2017**

Presented by Ticketmaster

Gala Chairpersons: Greg and Sandra Norwood

This elegant black tie evening begins at Shea's Buffalo Theatre with cocktails, hors d'oeuvres and silent auction followed by a gourmet dinner on Shea's Grand Stage. After dinner, guests will be escorted to Shea's 710 Theatre for a private concert by Tony Award nominated Broadway Star, Jarrod Spector!

## Schedule of Events

- 5:00 - 6:45 PM** Cocktails, hors d'oeuvres and silent auction in Shea's Lobby
- 7:00 - 8:15 PM** Gourmet dinner, dessert and live auction on Shea's Grand Stage
- 8:15 - 8:30 PM** Guests Escorted to Shea's 710 Theatre
- 8:30 - 9:30 PM** Private Concert by Broadway's Jarrod Spector

## Sponsorship Opportunities

### Executive Producer Level Sponsor - \$10,000

Recognition at the Gala as an Executive Producer Sponsor which includes all benefits of the Producer Level Sponsor with the following upgrades:

- Your Logo on the Shea's Main Street Marquee for 60 days surrounding the Gala
- 75 Tickets for a school of your choice for a Shea's On School Time performance
- 4 Tickets for any Shea's Buffalo, Shea's Smith or Shea's 710 Show of your Choice
- \* Subject to availability and must be used before March 31, 2018.

### Producer Level Sponsor - \$8,000

Recognition at the Gala as a Producer Level Sponsor which includes all benefits of the Director/Corporate Level Sponsor with the following upgrades:

- The opportunity to attach your sponsorship to a specific part of the event (ie. Registration, Cocktail Hour, Silent or Live Auction, Performance, etc.)
- Two Tables of Ten with premier seating on Stage at the Gala
- 20 tickets for After-Dinner Concert by Broadway's Jarrod Spector
- Your Logo on the Shea's Main Street Marquee for 45 days surrounding the Gala
- Verbal Recognition of Sponsorship on Stage at the Gala
- 50 Tickets for a school of your choice for an On School Time performance
- Box Seats for a Broadway Show or Special Engagement of your choice (seats up to 8). \* Subject to availability and must be used before March 31, 2018.

### Director/Corporate Level Sponsors - \$4,000

- Recognition at the Gala as a Corporate or Director Level Sponsor
- One Table of Ten with preferred seating on Stage at the Gala
- 10 tickets for After-Dinner Concert by Broadway's Jarrod Spector
- Recognition as a Sponsor on Shea's website, media release and in Full Page Playbill Ad during Shea's presentation of *Wicked* (May 16 - June 4, 2017)
- Your name on the Shea's Main Street Marquee for 30 days surrounding the Gala

### Spotlight Level Sponsor - \$2,750/Table \$550/Couple or \$300/ticket

- Recognition at the Gala and Shea's as a Spotlight Level Sponsor
- Recognition as a Sponsor on the Shea's website
- Individual/Couple seating on Stage at the Gala
- Individual/Couple seating for After-Dinner Concert by Broadway's Jarrod Spector

All proceeds from the Shea's 2017 Gala will benefit the ongoing restoration, improvements and maintenance of Shea's Buffalo Theatre as well as Shea's Education Programming.



# Presenting **Broadway's Jarrod Spector** Private After-Dinner Concert, One Night Only

Stage veteran Jarrod Spector played Frankie Valli in Broadway's **Jersey Boys** for a record 1,500 performances before earning a Tony Award nomination for his portrayal of Barry Mann in **Beautiful: The Carole King Musical**. For one night only, Jarrod will be performing a private, invitation-only concert for Shea's Gala featuring some of your favorite songs from the classics, to contemporary to Broadway. You will be blown away by this electric, high-energy performance by **one of Broadway's fastest rising stars**.

*The New York Times* said Jarrod Spector is "an ideal candidate for King of the Jukebox Musical," comparing him to the **Bruce Springsteen of Broadway**.



Starred in Broadway hits including:



Gala Reservations (716) 829-1170 or email [jschaller@sheas.org](mailto:jschaller@sheas.org)

